Breaking the "A" Barrier

How much of your brain do you use? Scientific research has estimated that, on the average, most of us use only 3% of our brain potential. Think about it. If we could all increase our use to 6% we could double our mental performance!

Of course the responsibility for your grades (and their humble by-product – an education) lies where it always has – *in your hands.* No one can do this for you except you. But what you must know is that you can do it. Your brain is a marvelous instrument you can believe in. And you can believe in yourself.

Excellence – You Can Do It

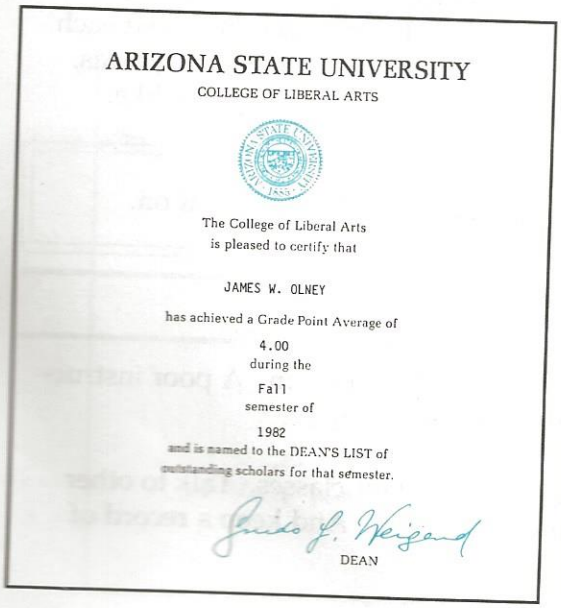
Vince Lombardi, former coaching great of the Green Bay Packers, once told his players that perfection might not be attainable. "But," he made it clear, "I do expect excellence."

We don't need to attain perfection – 100% on all our work – to get A's. Excellence – 90% or 92% – will do it.

You will achieve excellence. The rules and techniques for success that follow are simple, to the point, and practical suggestions on how to get better grades throughout your college career. They are designed to increase your brain potential, enhance your performance and get you results that will change your life.

Those little letters can make a big difference!

To all students everywhere, I express my sincere wish: May your college days be filled with A's.



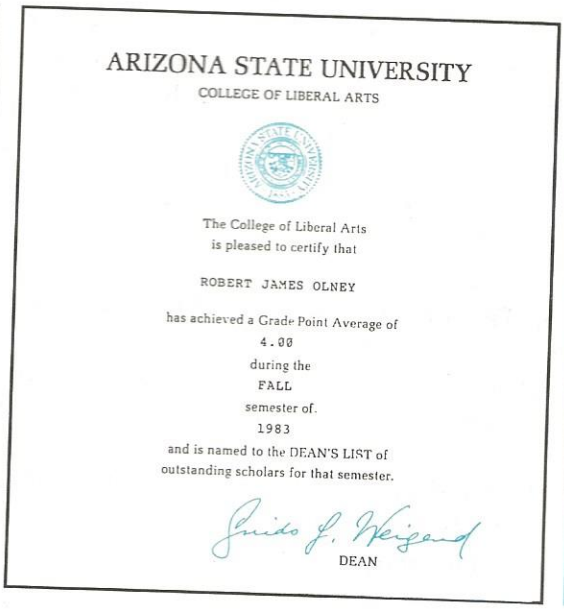
ARIZONA STATE UNIVERSITY
COLLEGE OF LIBERAL ARTS

The College of Liberal Arts
is pleased to certify that

JAMES W. OLNEY

has achieved a Grade Point Average of
4.00
during the
Fall
semester of
1982
and is named to the DEAN'S LIST of
outstanding scholars for that semester.

Guido J. Weigand
DEAN



ARIZONA STATE UNIVERSITY
COLLEGE OF LIBERAL ARTS

The College of Liberal Arts
is pleased to certify that

ROBERT JAMES OLNEY

has achieved a Grade Point Average of
4.00
during the
FALL
semester of.
1983
and is named to the DEAN'S LIST of
outstanding scholars for that semester.

Guido J. Weigand
DEAN